"This is only a **preview** of the exam questions. To take the actual exam, please refer back to the bulletin and click on the 'Click here to go to the Internet Exam' link at the bottom of the bulletin.

Information Officer 2

Training and Experience Evaluation

The California civil service selection system is merit-based and eligibility for appointment is established through a formal examination process. The Information Officer Series examination consists of a Supplemental Application used to evaluate your education, training and experience.

This Supplemental Application, which consists of a Training and Experience Evaluation, is a scored component accounting for 100% of your rating in this examination. It is important to complete the questionnaire carefully and accurately. Your performance in the examination will be rated against a predetermined job-related rating, and all candidates who pass will be ranked according to their scores. Your responses are subject to verification before appointment to a position.

For the following questions please indicate a) how important each of the following tasks were in your previous work experience, b) how much training/education you have received related to each task, and c) how recent your experience, training and education is with respect to performing each task. Use the rating scales that are provided with each task. NOTE: The rating scales may be different for various tasks. Please read them carefully before responding.

Section #1

Utilizing Technology (e.g., computers, presentation aids, media)For questions 1-5, indicate:

1. Job Tasks: Write public-relations documents (e.g., press releases, marketing plans, brochures, web pages) and other departmental materials using a word processor.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

2. Job Task: Using computerized tools such as databases or the Internet to search for
public relations-related information.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

3. Job Task: Use graphics software to create professional-looking public rela	itions
materials that effectively communicate relevant material to target audiences.	
How important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
How much training (formal and informal) or education do you have with performing this job task (either self-taught or in a classroom environment) Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)	nt)?
How long has it been since you performed this task or received your train Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago	ning?
Never performed	

	p and edit organizational publications for internal and external employee newsletters and agency reports.
How important was	this job task to your previous job(s)?
Critical	
Modera	tely important
Slightly	important
Not imp	portant
No prev	vious experience
Extensi Modera	(formal and informal) or education do you have with respect to task (either self-taught or in a classroom environment)? ve (A college degree or certification) te (Multiple classes but with no degree or certification) (Read several books or practiced some on your own)
<u> </u>	No previous training or education)
How long has it been	since you performed this task or received your training?
Within	the last year
More th	an 1 year to 2 years ago
More th	an 2 years to 5 years ago
More th	an 5 years ago
Never p	performed

pages in order to effectively disseminate information. How important was this job task to your previous job(s)?
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

Section #2 Building and Maintaining Effective Interpersonal Relationships

For questions 6-9, indicate:
6. Job Task: Establish and maintain cooperative relationships directly with high level
government officials.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

_
_

9. Job Task: Establish and maintain cooperative relationships with community members consumers or other constituency groups.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

Section #3 Applying Effective Organizational Skills

For questions 10-14, indicate:
10. Job Task: Establishes and documents the objectives of an agency's information/public-relations program.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification)
Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

11. Job Task: Plan, execute, and manage formal news conferences to disseminate critical
department or company-related information.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

12. Job Task: Plan and coordinate sponsorships or other publicity-related activities in
order to raise public awareness of the organization's goals or objectives.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
None (No previous training or education) How long has it been since you performed this task or received your training? Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago
Never performed

13. Job Task: Develop plans and procedures to maintain or repair the organization's image and identity in the event of adverse events or crises. *Please rate your experience and education with respect to each of the job duties below using the scales provided.*

HOW	important was this job task to your previous job(s)?
	Critical
	Moderately important
	Slightly important
	Not important
	No previous experience
	much training (formal and informal) or education do you have with respect to rming this job task (either self-taught or in a classroom environment)?
	Extensive (A college degree or certification)
	Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification)
	Moderate (Multiple classes but with no degree or certification)
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education) long has it been since you performed this task or received your training?
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education) long has it been since you performed this task or received your training? Within the last year
How	Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education) long has it been since you performed this task or received your training? Within the last year More than 1 year to 2 years ago

14. Job Task: Provide mission critical advice to management with respect to maintaining effective public-relations.		
cricctive public-relations.		
How important was this job task to your previous job(s)?		
Critical		
Moderately important		
Slightly important		
Not important		
No previous experience		
How long has it been since you performed this task or received your training?		
Within the last year		
More than 1 year to 2 years ago		
More than 2 years to 5 years ago		
More than 5 years ago		
Never performed		

Section #4 Reading, Comprehending and Applying Written Documents and Materials		
For questions 15-17, indicate:		
15. Job Task: Review and edit newspaper/press releases for the purpose of disseminating information to members of the general public.		
How important was this job task to your previous job(s)?		
Critical Moderately important Slightly important Not important No previous experience		
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?		
Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)		
How long has it been since you performed this task or received your training?		

Within the last year

More than 5 years ago Never performed

More than 1 year to 2 years ago More than 2 years to 5 years ago

16. Job Task: Review and edit scripts for radio or television announcements.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?
Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification)
Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

17. Job Task: Read and interpret requests for highly sensitive information from high				
level government, management or constituency representatives.				
How important was this job task to your previous job(s)?				
Critical				
Moderately important				
Slightly important				
Not important				
No previous experience				
How long has it been since you performed this task or received your training?				
Within the last year				
More than 1 year to 2 years ago				
More than 2 years to 5 years ago				
More than 5 years ago				
Never performed				

Section #5 Conducting Public Relations-Related Research

For questions 18-19, indicate:			
18. Job Task: Conducts research in the preparation of news releases, articles and speeches.			
How important was this job task to your previous job(s)?			
Critical			
Moderately important			
Slightly important			
Not important			
No previous experience			
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own) None (No previous training or education)			
How long has it been since you performed this task or received your training?			
Within the last year			
More than 1 year to 2 years ago			
More than 2 years to 5 years ago			
More than 5 years ago			
Never performed			

19. Job Task: Using appropriate research methods, conduct a demographic breakdown in	
order to determine the best way to communicate relevant information.	
How important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)?	
Extensive (A college degree or certification)	
Moderate (Multiple classes but with no degree or certification)	
Limited (Read several books or practiced some on your own)	
None (No previous training or education)	
How long has it been since you performed this task or received your training?	
Within the last year	
More than 1 year to 2 years ago	
More than 2 years to 5 years ago	
More than 5 years ago	
Never performed	

Section #6 Utilizing Effective Public Speaking and Verbal Communication Skills

For questions 20-23, indicate:
20. Job Task: Answer inquiries from officials and representatives of various constituency groups.
How important was this job task to your previous job(s)?
Critical Moderately important Slightly important Not important No previous experience How long has it been since you performed this task or received your training?
Within the last year More than 1 year to 2 years ago More than 2 years to 5 years ago More than 5 years ago Never performed

21. Job Task: Answer inquiries from the media acting as a spokesperson for the department.
How important was this job task to your previous job(s)?
Cuiti cal
Critical Medawataly important
Moderately important
Slightly important Not important
No previous experience
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed
22. Job Task: Act as spokesperson for the agency before public groups and to
individuals who inquire regarding the agency's activities.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

3. Job Task: Serve as the organizations official representative at meetings of				
constituency groups, media presentations, or high level government meetings.				
How important was this job task to your previous job(s)?				
Critical				
Moderately important				
Slightly important				
Not important				
No previous experience				
How long has it been since you performed this task or received your training?				
Within the last year				
More than 1 year to 2 years ago				
More than 2 years to 5 years ago				
More than 5 years ago				
Never performed				

Section #7 Writing a Wide Range of Public Relations Related Documents and Materials

24. Job Task: Write copy for news releases, brochures, pamphlets, other official	
departmental publications, and material to be broadcast on radio and/or television.	

For questions 24-25, indicate:			
24. Job Task: Write copy for news releases, brochures, pamphlets, other official departmental publications, and material to be broadcast on radio and/or television.			
How important was this job task to your previous job(s)?			
Critical			
Moderately important			
Slightly important			
Not important			
No previous experience			
How much training (formal and informal) or educe performing this job task (either self-taught or in a Extensive (A college degree or certification). Moderate (Multiple classes but with no extensive to the college degree or certification).	eation) o degree or certification)		
Limited (Read several books or practic	•		
None (No previous training or education	on)		
How long has it been since you performed this tas	k or received your training?		
Within the last year			
More than 1 year to 2 years ago			
More than 2 years to 5 years ago			
More than 5 years ago			
Never performed			

25. Job Task: Write effective press releases and alerts for radio and television broadcasts
and/or media kits.
How important was this job task to your previous job(s)?
Critical
Moderately important
Slightly important
Not important
No previous experience
How much training (formal and informal) or education do you have with respect to performing this job task (either self-taught or in a classroom environment)? Extensive (A college degree or certification) Moderate (Multiple classes but with no degree or certification) Limited (Read several books or practiced some on your own)
None (No previous training or education)
How long has it been since you performed this task or received your training?
Within the last year
More than 1 year to 2 years ago
More than 2 years to 5 years ago
More than 5 years ago
Never performed

Section #7 Supervising a Diverse Workforce

For questions 26-27, indicate:

26. Job Task: Plan and direct the work efforts of staff as a team leader in order to	
accomplish a specific set of goals or objectives.	

accomplish a specific set of goals or objectives.			
	much training (formal and informal) or education do you have with respect to rming this job task (either self-taught or in a classroom environment)?		
	Extensive (A college degree or certification)		
	Moderate (Multiple classes but with no degree or certification)		
	Limited (Read several books or practiced some on your own)		
	None (No previous training or education)		
What	is your level of achievement regarding this task?		
	I have performed this task in an officially recognized supervisor capacity and I can produce documentation from management or human resources to validate this claim.		
	I have performed this task in an officially recognized project or unit lead capacity and I can produce documentation from management or human resources to validate this claim.		
	I have performed this task in an unofficially (e.g., as a volunteer, etc.) recognized lead capacity. Documentation from management or human resources is not available to validate this claim.		
	No previous supervisory or lead experience.		

Job Task: Ensure compliance with and awareness of the department's Equal	
ployment Opportunity objectives.	
w important was this job task to your previous job(s)?	
Critical	
Moderately important	
Slightly important	
Not important	
No previous experience	
w much training (formal and informal) or education do you have with respect to forming this job task (either self-taught or in a classroom environment)?	
Extensive (A college degree or certification)	
Moderate (Multiple classes but with no degree or certification)	
Limited (Read several books or practiced some on your own)	
None (No previous training or education)	
w long has it been since you performed this task or received your training?	
Within the last year	
More than 1 year to 2 years ago	
More than 2 years to 5 years ago	
More than 5 years ago	
Never performed	